

Elastic Search as Primary Storage?



NoSQL Roadshow 2013
Jodok Batlogg



@jodok
@lovelysystems



Elasticsearch
cool. bonsai cool

Real-Time

- Hadoop -> Map/Reduce?
- River Implementations

Distributed

- really!
- scale horizontally
- shared nothing

High availability

- replicas
- master node election
- HTTP interface

Multi-Tenancy

- Multiple Indexes
- Aliases
- add/remove indexes on the fly
- query groups of indexes

Full-Text capabilities

- Apache Lucene under the hood
- geo-location
- autocomplete, did-you-mean

Document oriented

- JSON
- all fields indexed by default

Schema free

- JSON documents
- Tweaking with mappings possible

Conflict Management

- Optimistic version control

RESTful API

- (but also native JAVA binding)

So what?



ElasticSearch MongoDB NoSQL [Edit](#)

Why should not I use ElasticSearch as my primary datastore? [Edit](#)

I'm just learning about ElasticSearch and I initially thought it was just an indexing/search engine but can now see that it's a full schema-less datastore (as well).

Sorry if this is a naive question but what would be the disadvantage of using ElasticSearch as my primary datastore instead of say MongoDB? Surely the former removes the extra step of having to update indexes from my database all the time? [Edit](#)

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from my database all the time? [Edit](#)

Surely the former removes the extra step of having to update indexes using ElasticSearch as my primary datastore instead of say MongoDB? Sorry if this is a naive question but what would be the disadvantage of

Quora (January 2012)

- Security?
- Transactions?
- Durability?
- Maturity of Tools?
- Large Computations?
- Data Availability?

What does a data
system do?



Big Data Borat

@BigDataBorat



Following

New data theory promote use of "optimistic persistence" -- define as "hopefully data you lose anyway no was important"



Reply



Retweet



Favorite



More

67

RETWEETS

10

FAVORITES

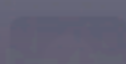


6:25 PM - 20 Nov 12

6:52 PM - 20 Nov 12

REPLY

RETWEET



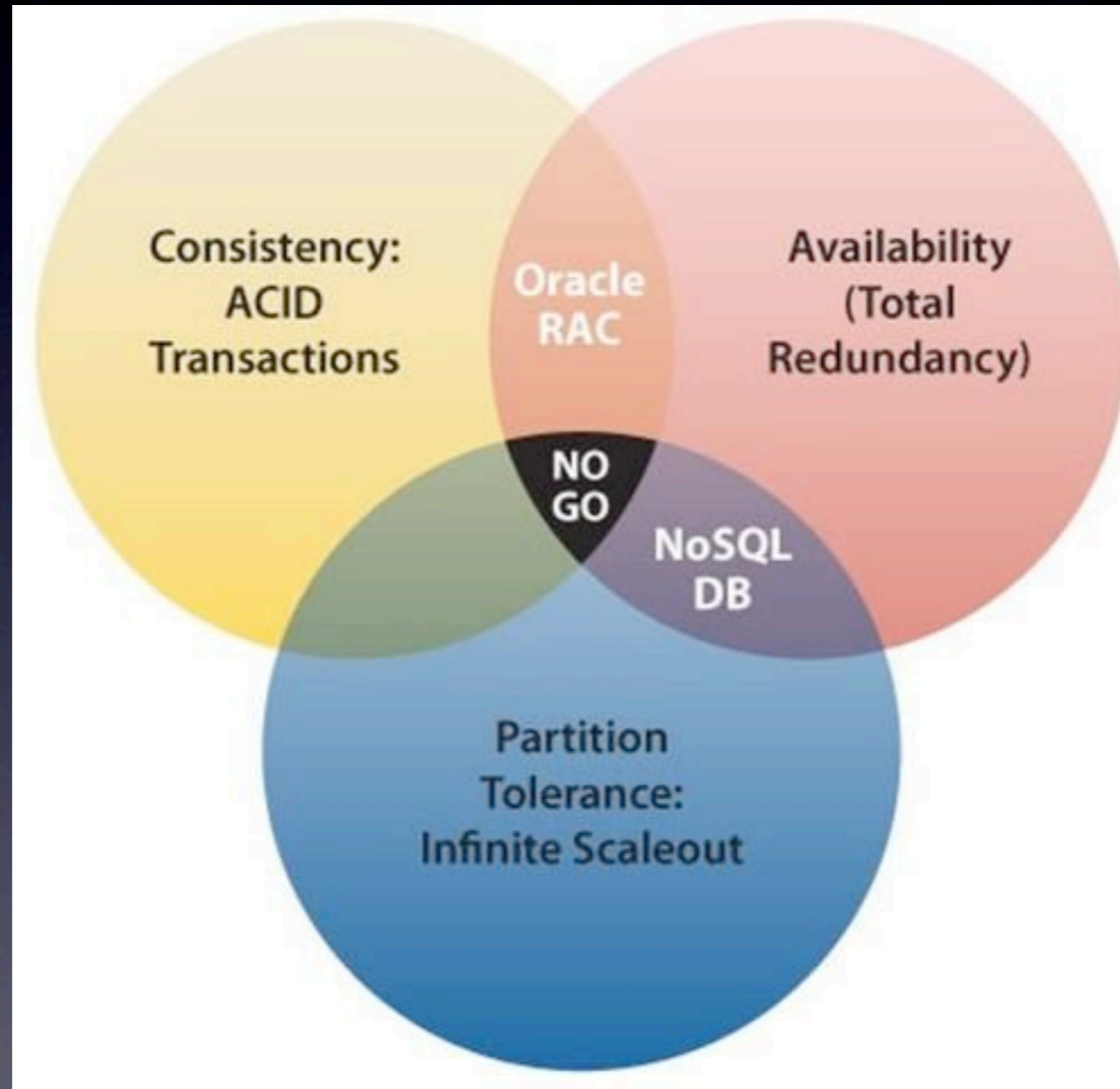
ACID

- **Atomicity** - a transaction is all or nothing
- **Consistency** - only valid data is written to the database
- **Isolation** - pretend all transactions are happening serially and the data is correct
- **Durability** - what you write is what you get

ACID Problems

- Gives you too much, across multiple nodes.
- Down time? Reliable? Multiple Nodes!
- Lots and lots of reads and writes.
- The algorithms don't work in a distributed environment at any acceptable speed.

CAP



BASE

- **Basically Available** - system seems to work all the time
- **Soft State** - it doesn't have to be consistent all the time
- **Eventually Consistent** - becomes consistent at some later time

Everyone who builds
big applications builds
them on CAP and
BASE

Retrieve data that you previously stored

- PUT
- GET

Not really

- Store location information on people
 - How many people live in a particular location
 - Where does Sally live?
 - What are the most populous locations?
- Store pageview information
 - How many pageviews on September 2nd?
 - How many unique visitors over time?
- Store transaction history for bank account
 - How much money does George have?
 - How much money spend people on housing?

Query = Function(All data)

- Sometimes you retrieve what you stored
- Oftentimes you do transformations, aggregations, etc.
- e.g. total number of pageviews to a URL over a range of time

A photograph of a woman with short, curly white hair and glasses, wearing a light blue and white striped short-sleeved shirt. She is seated at a desk in a library, looking down at a card catalog. She is holding a card in her right hand and a pencil. In front of her is a wooden tray filled with many small cards. To her right is a large, dark wooden card catalog cabinet with many drawers, each with a metal handle. In the background, there are bookshelves filled with books and another person standing at a desk. The lighting is warm and indoor. The text "Structured Data?" is overlaid in white, sans-serif font across the middle of the image.

Structured Data?

Schemas

- Hard to change
- Get in the way
- Add development overhead
- Requires annoying information

Nathan Marz:

<http://www.slideshare.net/nathanmarz/runaway-complexity-in-big-data-and-a-plan-to-stop-it>

Use a schemaless
Database!

This is an overreaction.

confuses the **poor**
implementation of schemas
with the **value** that schemas
provide

function(data unit)

That says whether data
is **valid** or not.
This is **useful**.

Value of Schemas

- Structural integrities
- Guarantees on what can be stored and read
- Prevents corruption

Without Schemas

- You'll detect **corruption** issues at read-time
- Potentially long after the **corruption** happened
- With little insight into the **circumstances** of the corruption

Schemas

- Much better to get an exception where the mistake is made, **before it corrupts** the database
- **Saves** enormous amounts of time

Potentially long after
the **corruption**
happened

Elasticsearch Mappings

A Tweet

```
{  
  "tweet" {  
    "user" : "kimchy"  
    "message" : "This is a tweet!",  
    "postDate" : "2009-11-15T14:12:12",  
    "priority" : 4,  
    "rank" : 12.3  
  }  
}
```


A Tweet

```
{
  "tweet" : {
    "properties" : {
      "user" : {"type" : "string", "index" : "not_analyzed"},
      "message" : {"type" : "string", "null_value" : "na"},
      "postDate" : {"type" : "date"},
      "priority" : {"type" : "integer"},
      "rank" : {"type" : "float"}
    }
  }
}
```


Scather/Gather



Elasticsearch Facets

- Terms facet
- Statistical facet
- Histogram facet
- Geo distance

Memory

- relevant field values are loaded into memory
- long vs. short integers

Lovely Systems Facets

- <https://github.com/lovelysystems/elasticsearch-ls-plugins>
- Uncached Facet
(Date Histogram for Int/Long Values)
- Distinct Date Histogram Facet
- “Latest” Facet

You know, for search

querying 24 000 000 000 Records in 900ms



@jodok



9962 views



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Media Coverage | May 22, 2012, 11:41 a.m.
Entrepreneur.com published an interesting article about the Google Penguin update referring to our data. Read more...

Product Notes | May 10, 2012, 12:57 p.m.
Spring Special Offer: Full Access to Searchmetrics Essentials for Two Weeks! Register now - free-of-charge!

Company Notes | April 18, 2012, 10:08 a.m.
Blueclaw Adopts Searchmetrics' Online Search Analytics Service To Underpin Rapid Growth

The World's Experts in Search Analytics

Searchmetrics uses the most advanced engineering to move your company up the search engine ranks. Our integrated suite of search analytics tools accesses the largest and freshest database — 100 million keywords and 75 million domains. The results are unprecedented competitive insights and actionable recommendations for targeting SEO investments with predictable ROI.

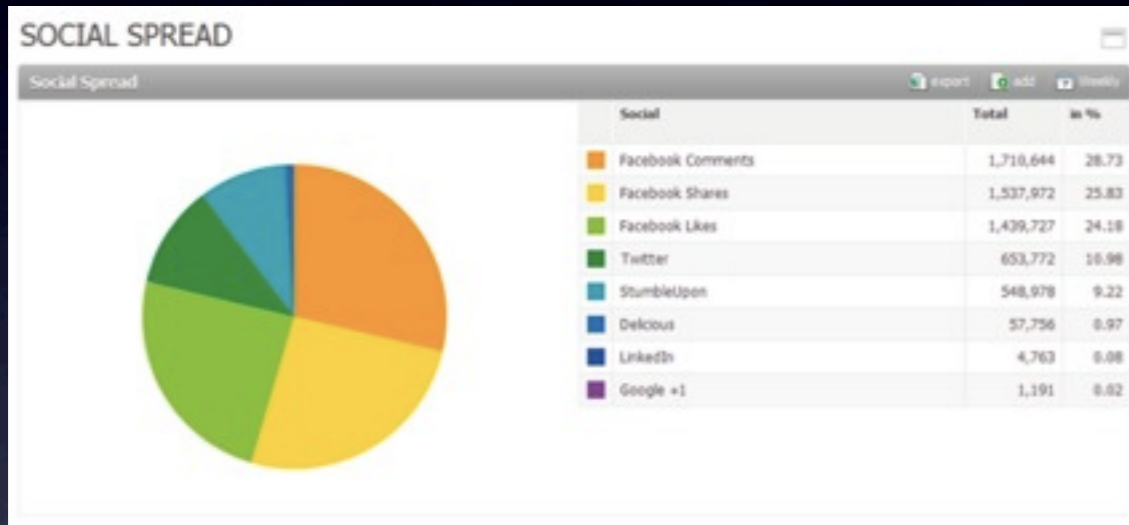
[more »](#)

Industry Endorsements



Tony Goldstone about Searchmetrics

"Searchmetrics is an invaluable and powerful SEO tool that we find enormously useful in the analysis of websites. It



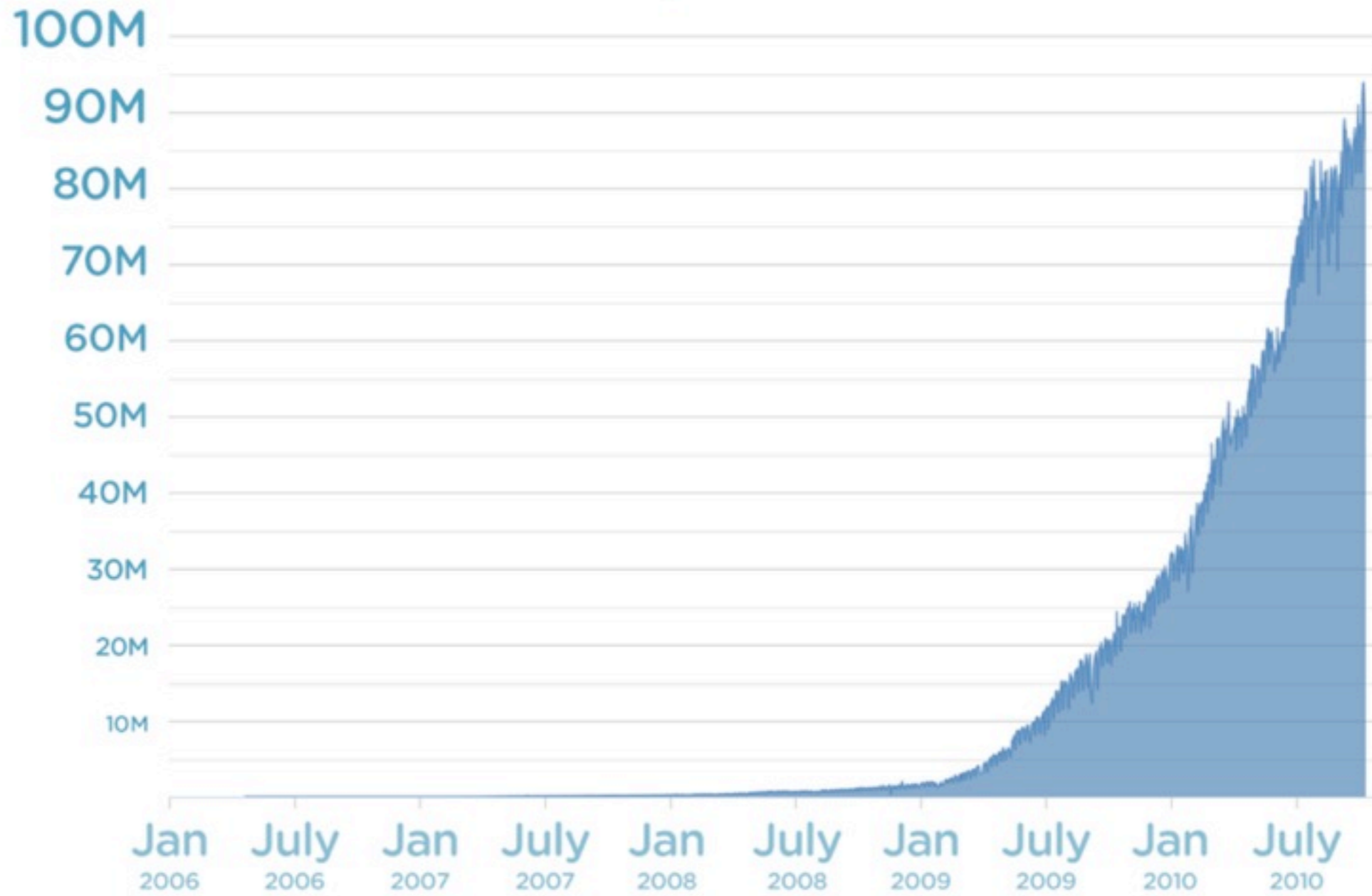
Social Visibility (25 von 1.792)

URL	Social Visibility
http://www.fcbayern.telekom.de/de/aktuell/news/2012/34686.php	115.724
http://www.fcbayern.telekom.de/de/aktuell/spielbericht/2012/34652.php	106.066
http://www.fcbayern.telekom.de/de/aktuell/spielbericht/2012/34513.php	95.798
http://www.fcbayern.telekom.de/de/aktuell/news/2011/29687.php	93.592
http://www.fcbayern.telekom.de/de/aktuell/news/2012/34717.php	87.322
http://www.fcbayern.telekom.de/de/aktuell/news/2012/34296.php	83.863
http://www.fcbayern.telekom.de/de/aktuell/news/2011/31925.php	83.650
http://www.fcbayern.telekom.de/de/aktuell/spielbericht/2011/32456.php	62.187
http://www.fcbayern.telekom.de/de/aktuell/news/2011/32156.php	60.758



Tweets per Day

as of September 2010



CNET > News > Internet & Media > Report: Twitter hits half a billion tweets a ...

Report: Twitter hits half a billion tweets a day

In London, CEO Dick Costolo tells the audience at IAB Engage that the service now sees 500 million daily tweets, and confirms it's experimenting with a "like" button, says V3.



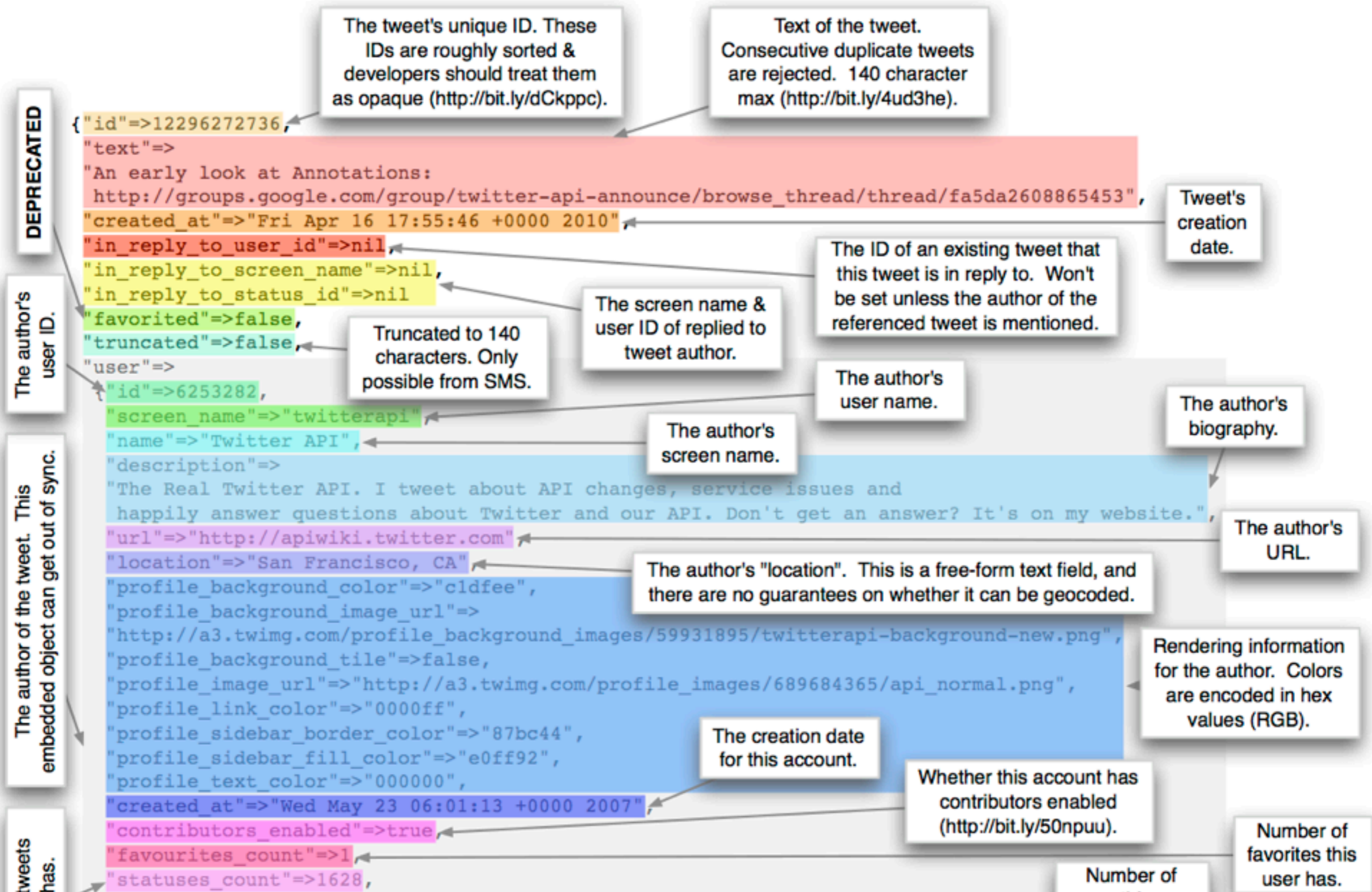
by [Daniel Terdiman](#) | October 26, 2012 5:51 PM PDT

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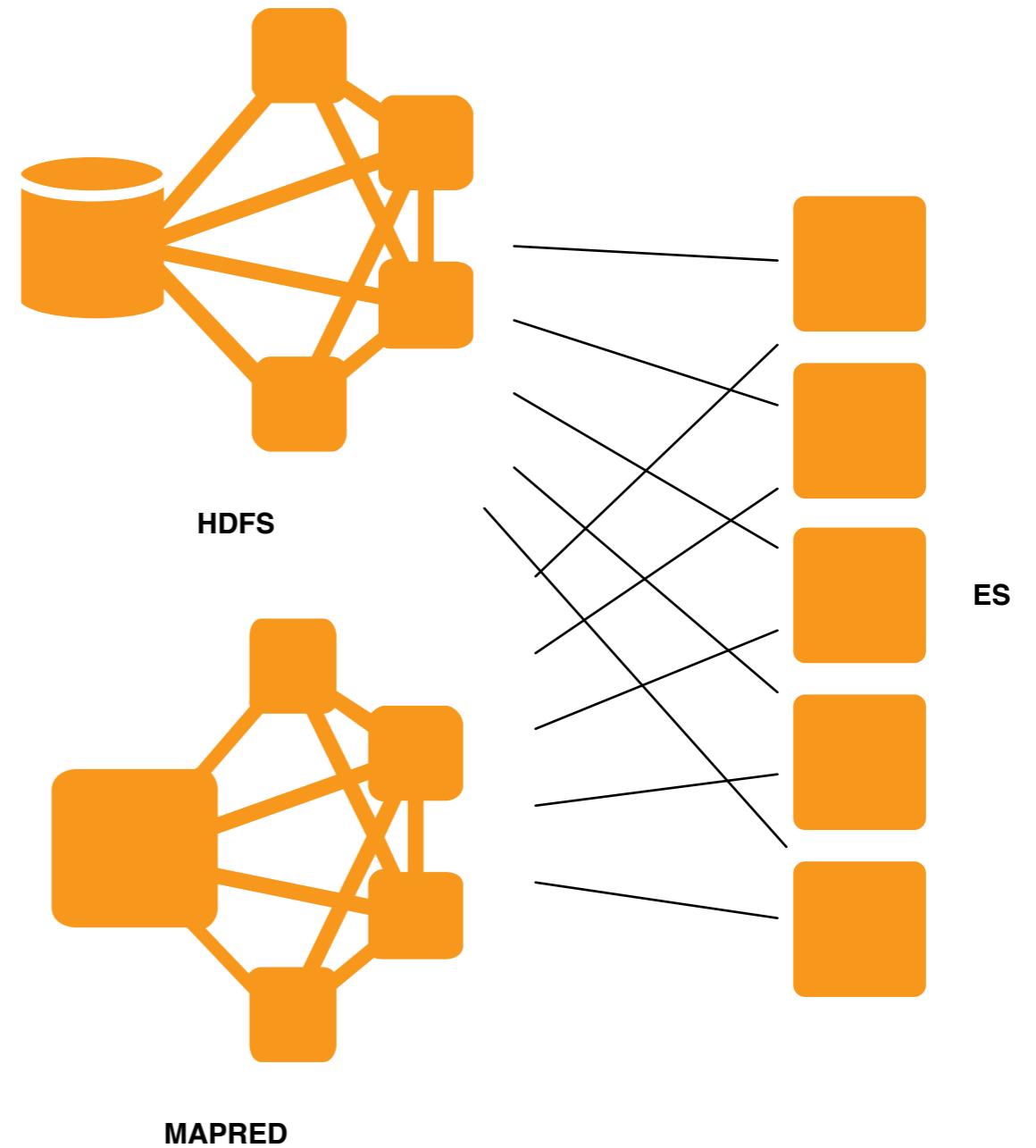


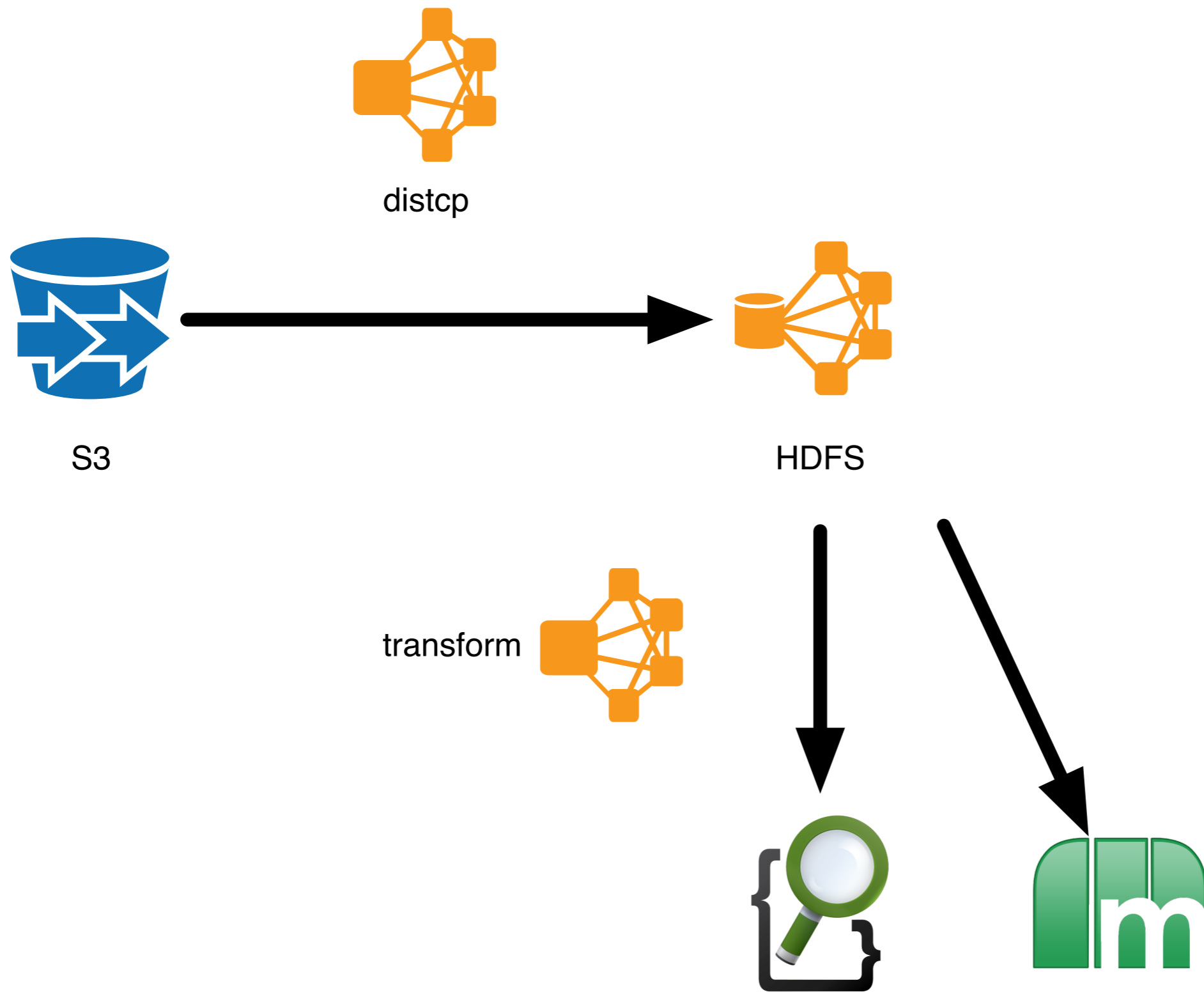
The anatomy of a tweet

http://www.readwriteweb.com/archives/what_a_tweet_can_tell_you.php



- Map/Reduce to push to Elasticsearch
- via NFS to HDFS storage
- no dedicated nodes

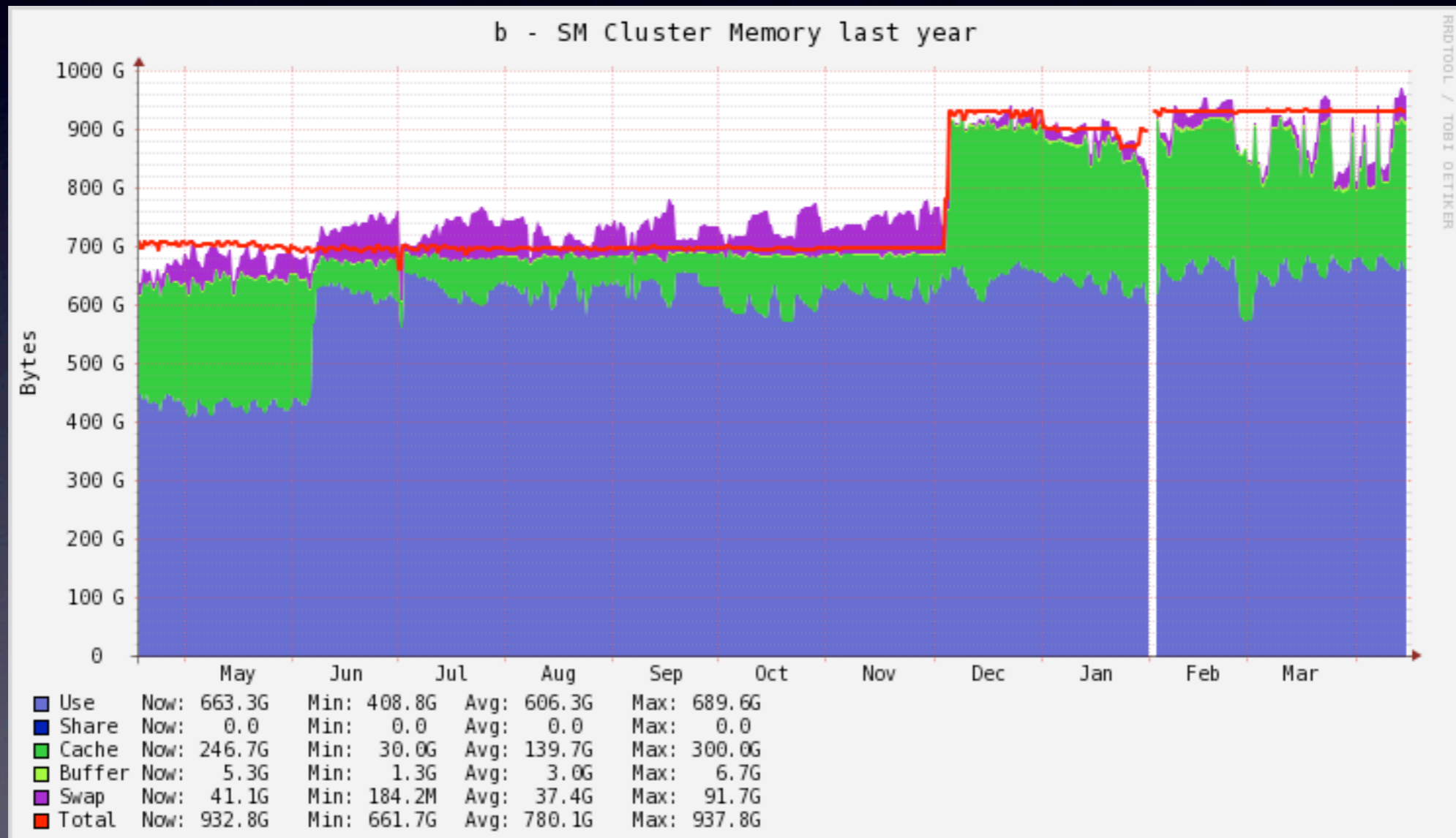




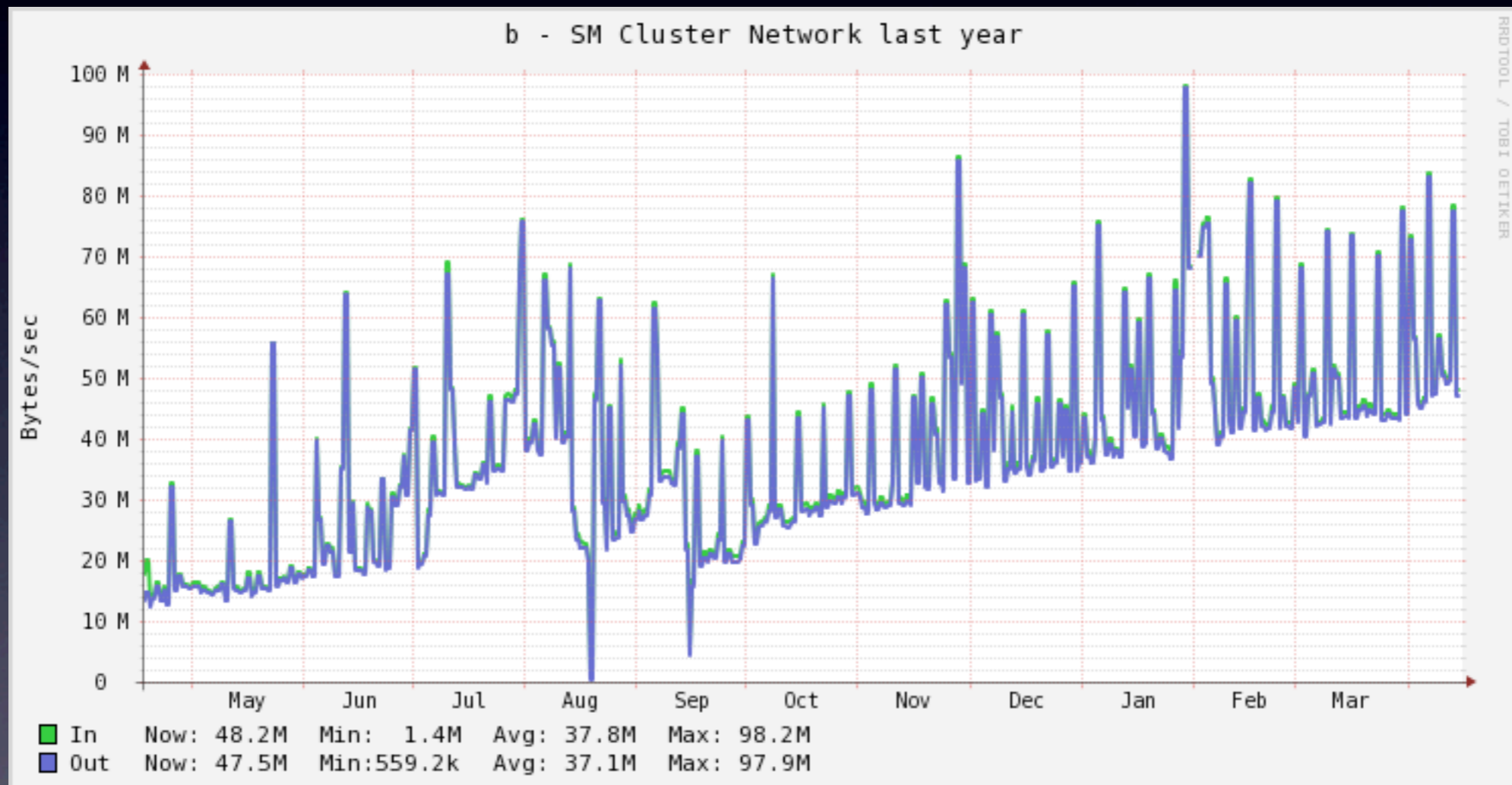
<https://github.com/lovelysystems/ls-hive>

<https://github.com/lovelysystems/ls-thrift-py-hadoop>

Memory



Network



- Daily peaks are 600MByte/s

response time

Overall Average
538 ms

Slowest Average
804 ms

Fastest Average
338 ms





ElasticSearch vs. MongoDB for Caching User Data



Up to this point, I have been using MongoDB (Node.js + Mongoose) to save posts which belong to a user, so that I can later retrieve them to display in a stream (just like Facebook, Twitter, etc.)

It recently became necessary to allow the user to deeply search his stream; MongoDB's search was insufficient, so I implemented ElasticSearch on my servers (Amazon EC2 m1.large instances running CentOS, FWIW).

My question: I'm now in a position that I'm duplicating the data between MongoDB (where the user's stream is cached) and ElasticSearch (where it is searched).

Is there any disadvantage to moving my cache ENTIRELY into ElasticSearch, getting rid of the MongoDB all together? It seems a waste to double the storage, and there's no other place that I'm accessing this data (it is only used when presenting/searching the stream of posts).

Specifically, I want to make sure I'm not overlooking anything re: performance. I like the idea of reducing MongoDB as a bottleneck, yet I worry about the memory overhead of ElasticSearch. MongoDB runs on its own server in my cloud setup, whereas ElasticSearch is running on the same instances as node.js. This means I would have **MORE** ElasticSearch servers (the node.js servers are in an auto-scaling array), but they each are not **DEDICATED** servers (unlike MongoDB).

mongodb

elasticsearch

share | improve this question

asked Feb 1 at 18:00



Zane Claes

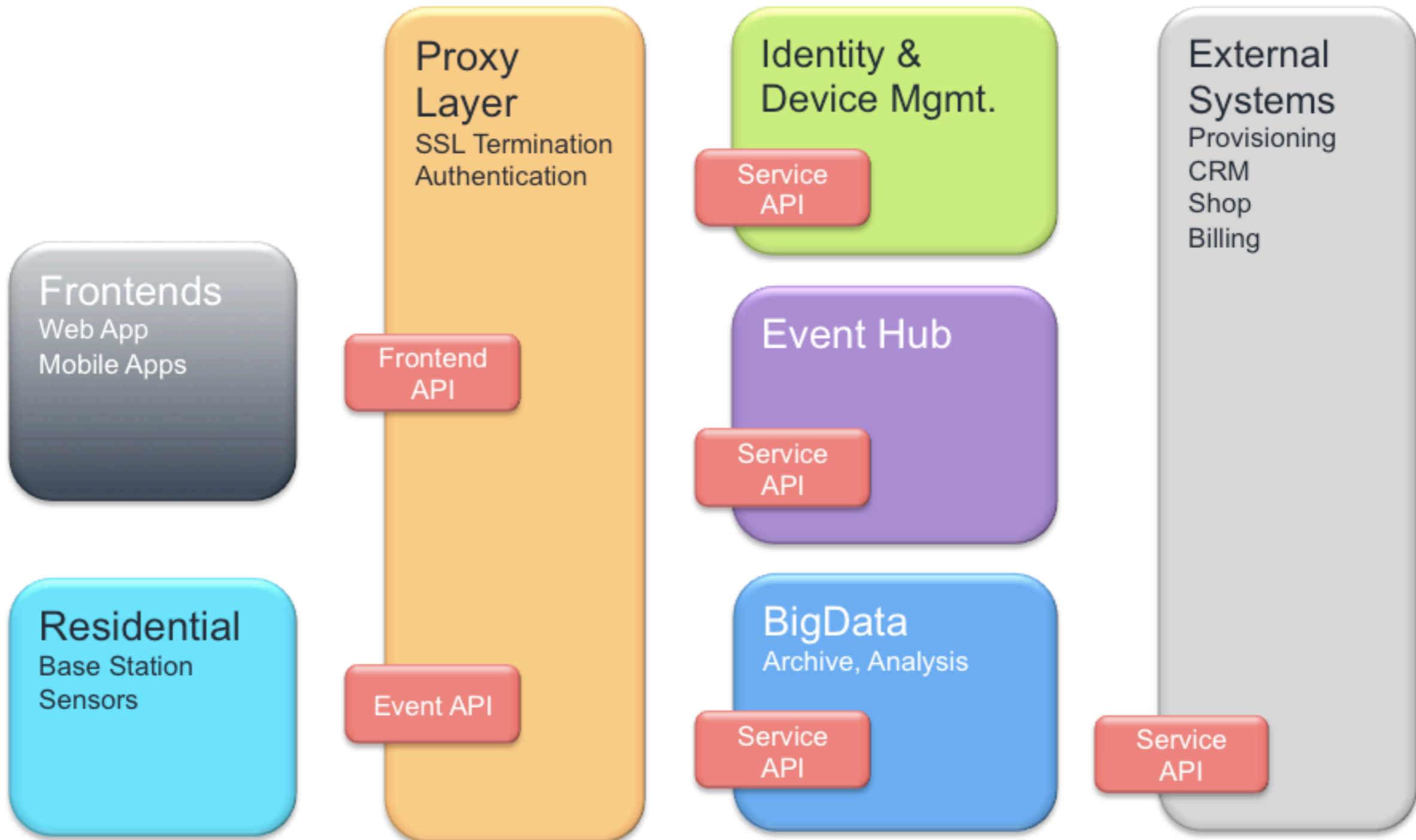
2,391 ● 2 ● 6 ● 18

The only big obstacle to using ES as a "primary datasource" is that there isn't a good backup mechanism right now.



Dein Zuhause und Du werdet ein Team.

Overview



Elasticsearch Settings

- `discovery.zen.minimum_master_nodes`
- `index.mapper.dynamic`

Index Settings

- `number_of_shards`
- `number_of_replicas`
- `replication (async)`
- `refresh_interval / _optimize / segments`
- `merge.policy.merge_factor`
- `routing.allocation.total_shards_per_node`

Templates

```
curl -XPUT localhost:9200/_template/template_1 -d '{
  "template" : "te*",
  "settings" : {
    "number_of_shards" : 1
  },
  "mappings" : {
    "type1" : {
      "_source" : { "enabled" : false }
    }
  }
}
```


Time based indexes

The screenshot displays the ElasticSearch interface. At the top, the URL is `http://es1.gcs.ls.af:9200/` and the cluster health is `es1 cluster health: green (8, 33)`. Below the navigation bar, the 'Index Overview' section shows a list of indices:

- basestations_1.0**: size: 49.3kb (197.5kb), docs: 176 (178). Buttons: Info, Actions.
- eventlog_2013-04-08**: size: 171.4mb (342.7mb), docs: 532697 (532697). Buttons: Info, Actions.
- eventlog_2013-04-15**: size: 324b (588b), docs: 0 (0). Buttons: Info, Actions.
- eventlog_2013-04-22**: size: 344b (608b), docs: 0 (0). Buttons: Info, Actions.
- heartbeat**: size: 114.2kb (480.7kb), docs: 137 (161). Buttons: Info, Actions.

Below the index list, a visualization shows the shard status for each index. The 'basestations' index has a purple bar with an 'X' and a green box containing the number '1'. The 'eventlog_2013-04-08' index has an orange bar with an 'X' and a green box containing '0'. The 'eventlog_2013-04-15' index has an orange bar with an 'X' and a green box containing '2'. The 'eventlog_2013-04-22' index has an orange bar with an 'X' and a green box containing '1'. The 'heartbeat' index has a blue bar and green boxes containing '2' and '3'.

Monitor

```
{  
  - fe: {  
    status: "GREEN",  
    description: "2/2 online "  
  },  
  - ap: {  
    status: "GREEN",  
    description: "2/2 online "  
  },  
  - es: {  
    status: "GREEN",  
    description: "(8, 130)"  
  },  
  - sb: {  
    status: "RED",  
    description: "1/8 online "  
  }  
}
```


What's next?

- stay tuned, follow @jodok
- will launch “Elastic Search as Primary Storage” and Tools as Package



Lovely Systems

That's thirty
minutes away.
I'll be there in ten.

@jodok